



Dr Paul Farrow

Manager, Solutions Consulting

Work

Sep 18 – Current

Manager, Solutions Consulting – Xandr, Hamburg

- European subject matter expert in privacy topics, answering questions on legal, technical and marketplace topics internally and externally.
- Create external facing resources (webinars and articles) to ensure smooth transition from TCF 1.1 to TCF 2.0
- Guide clients through ad server migrations
- Create technical basis for Digital Out of Home implementation
- Mentor junior colleagues and advising them on their career trajectory
- Creating case studies for products, such as Prebid Server Premium
- Present at industry-level events (e.g. The Digital Bash - D3Con)
- Drive market initiatives such as curated deals and video acceleration
- Maintain and support tag integrations for the top digital publishers in Central Europe (e.g. Ströer, United Internet Media, IQ Digital, Wirtualna Polska, Audienzz, Scout24.ch among others)
- Create python and javascript code libraries to support troubleshooting and product development

Sep 17 – Aug 18

Senior Scientist – Evotec, Hamburg

- Led a team of scientists to carry out experimental research
- Managed projects for multiple pharmaceutical companies (eg Bayer)
- Handled contracts worth €100,000s

May 15 – Aug 17

Scientist – Ipsen, Oxford

- Driving drug discovery projects
- Established first ever electrophysiology suite in the company

Sep 14 – Apr 15

Post-doc Researcher – UCL, London

- Experimental design and lab management
- Taught undergraduates

Jan 12 – Aug 14

Post-doc Researcher – DZNE, Heidelberg

- Published 2 high profile research papers

Education

Sep 07 – Nov 10

Neuroscience PhD, University of Bristol

- Experiment design, data analysis and publication writing

Sep 04 – Oct 07

Neuroscience BSc, University of Bristol

Interests



Football

Captain my local football team



Freestyle rap

Have been freestyling since I was 13



Reading

Loved His Dark Materials Trilogy

Skills



Javascript

○○○○○



Python

○○○



MySQL

○○○



HTML

○○○

Languages



English (native)



German (fluent)

Contact



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/paulandrewfarrow